



# Case Study

## GLOBAL ADVERTISING COMPANY SAVES TIME AND MONEY BY MIGRATING TO SAP HANA WITH ONAPSIS

### INDUSTRY

*Advertising*

### COMPANY SIZE

*\$9 billion revenue  
54,000 employees*

### BUSINESS-CRITICAL APPLICATION PLATFORM

*SAP*

Like many large companies, this multi-national global advertising company relies on SAP as a key component of its business. Their SAP implementation processes \$6.0 billion dollars a year, has 30,000+ users across 20 countries and is used for almost every function including finance, operations, reporting and analytics.

As a company that appeals to marketing and advertising professionals, this company wanted to be ahead of the curve, so they launched a business digital transformation project with a goal of creating shared service centers on a global instance of SAP HANA.

The champion for this project was the Vice President of Global SAP who is responsible for the uptime, performance and security of the key data and processes that are part of the SAP implementation. He was faced with the problem of moving critical data into SAP HANA and not being able to address key SAP security risks with the generic security products that the organization currently used, as none of these looked at SAP specifically.

In 2017, the vice president turned to Onapsis to address this challenge after researching organizations that are experts in business-critical application security. With The Onapsis Platform the company was able to migrate and upgrade applications in a phased approach, ensuring each phase was secure and stable before moving on to the next. This saved them significant resource time and budget as the program was able to move forward quickly after each new application or environment was tested and proven stable by Onapsis.

### CHALLENGE

Migrate SAP ECC to HANA while ensuring security and compliance.

### SOLUTION

The Onapsis Platform enabled the firm to complete migration one year ahead of schedule due to stable, tested applications, while strengthening security and compliance.

# Case Study

We could have waited to implement security after the migration, but it would have been too expensive. We were better off doing it as part of our 'build'. As a result of our investment in the Onapsis Platform, we were able to decrease the project timeline and significantly reduce our estimated budget. A project that was originally scoped to be completed in 2020 finished a year early.

**VICE PRESIDENT OF GLOBAL SAP,  
MULTI-NATIONAL ADVERTISING FIRM**



**SCANNED AND  
REMEDIATED  
VULNERABILITIES  
QUICKLY**



**IMPROVED  
DEVELOPER  
SKILLS**



**ACCELERATED  
DEVELOPMENT**



**ENSURED ALL CODE  
MEETS SECURITY  
AND COMPLIANCE  
REQUIREMENTS**

Additionally, many SAP BASIS and security teams face an overwhelming amount of security notes from SAP, making it difficult to prioritize and configure their landscapes to ensure security. SAP BASIS and security professionals are challenged with the balance of system uptime and security and could not address this with built-in tools available from SAP. With Onapsis, both teams were able to understand each of their organization's missing security notes as well as the business impact, helping them prioritize implementation.

As a result of working with Onapsis, the firm was able to see immediate success with the product and significant cost savings in their transformation project. If companies are not addressing SAP security they are running a big risk to their business, especially when considering the sizeable investment they've already made in SAP.

## ABOUT ONAPSIS

Onapsis protects the business-critical applications that power the global economy including ERP, CRM, PLM, HCM, SCM and BI applications from SAP®, Oracle® and leading SaaS providers. Onapsis proudly serves more than 300 of the world's leading brands including 20% of the Fortune 100 and partners with leading consulting and audit firms such as Accenture, Deloitte, IBM, PwC and Verizon. The Onapsis Research Labs is responsible for the discovery and mitigation of more than 800 zero-day business-critical application vulnerabilities.



[ONAPSIS.COM](https://onapsis.com)